



## Minnesota United Snowmobilers Association

7040 Lakeland Avenue North • Suite 212 • Brooklyn Park, MN 55428-5616

Telephone: 763-577-0185 • Fax: 763-577-0186

Website: [www.mnsnowmobiler.org](http://www.mnsnowmobiler.org)

*MnUSA's website is frequented by snowmobilers and non-snowmobilers alike with 1.6 million pages viewed and 385,000 visits over the past 12 months. The average of visits per month for September 2012 through March 2013 is 34,225. In addition to your link on our Business Member page, with a Business Sponsor membership you are invited to participate in our banner ad program.*

### MnUSA Banner Ad Program

MnUSA is offering banner ads to its Business Supporters. Information on the ads is as follows:

**Size:** 468 x 60 pixels

**Price:** \$100 per month

**Maximum number of ads sold per month:** 10

**Placement of Ad on Web Site:** The ads will be placed on the home page – sample location on home page would be immediately below “welcome”. Ads will rotate on the page.

**Size:** 125 x 125 pixels

**Price:** \$50 per month

**Maximum number of ads sold per month:** 20

**Placement of Ad on Web Site:** The ads will be placed above the menu on each page other than the home page. Ads will rotate on each page.

**Format for ads:**

*Ads must be sent to MnUSA in jpeg or gif format*

**Prepayment required:** Contact MnUSA at 1-866-811-7669

**Send Ads to:** nancy@popp.net