

**FOR IMMEDIATE RELEASE**

**MINNESOTA UNITED SNOWMOBLERS  
ASSOCIATION (MnUSA)**

**Presents the:**

**DEALER OF THE YEAR**

**February 2011**



Pictured L to R, Janet Widness, Chairty & Awards Committee Chair, Steve VanDeputte, Keith Twombly, MnUSA President, and Brian VanVickel

The partnership between snowmobile clubs and snowmobiler dealers is essential to Minnesota’s snowmobile trail system. MnUSA is pleased to announce its 2010 “Dealer of the Year” is Brothers Motorsports of Baxter, Minnesota.

Brothers Motorsports came to be in 1989 and has been heavily involved in supporting the sport of snowmobiling ever since. They are an active member of the Crow Wing County Trails Association, which is comprised of 12 local snowmobile clubs.

Every year, the Crow Wing County Snowmobile Trails Association holds an annual raffle in which over \$5,000 is donated by Brothers Motorsports in the form of a snowmobile, ATV, and trailer. In order to help the clubs increase their raffle sales, Brothers has displays of the raffle items and information at two locations, which has effectively given them twice the sales.

Owner and general manager Steve VanDeputte is very active in keeping the local trails open. He has attended numerous local government meetings to help protect the trail system. Recently, the city of Brainerd has announced a road project that will likely be the end of their famous “through town trail.” Steve has worked with the Brainerd club and MnUSA’s Region 3 to help keep that trail intact.

Brothers Motorsports is also working currently on a program that would promote membership in both the local club and MnUSA in conjunction with the local clubs. Considering their success with the Crow Wing County’s raffle, this should be a great help to both the clubs and to MnUSA.

Brothers Motorsports is a member of Minnesota United Snowmobilers Association which works closely with the legislature, state, local and national organizations, to promote favorable snowmobile legislation, regulations and funding. The association and its volunteers have worked extensively to help develop Minnesota’s snowmobile trail system – one of the most comprehensive systems in the country. Visit [www.mnsnowmobiler.org](http://www.mnsnowmobiler.org) for additional information.