

INCREASE YOUR MEMBERSHIPS!



JOIN THE CAMPAIGN TO SPREAD THE WORD ABOUT

SNOWMOBILE CLUBS



ONLY \$49

Schedule your club's listing for the **DECEMBER 2018** issue of Snow Goer!

CIRCULATION:

More than 60,000 snowmobile-owning households

■ Package includes a two-page editorial, proclaiming and reinforcing the benefits of belonging to a snowmobile club.

■ After those pages will be a promotional opportunity, where clubs and associations can post their contact information for just \$49.

PACKAGE DETAILS:

PROGRAM CHAIRMAN:

Jerry Hanson

Minnesota United Snowmobilers Association (MnUSA)

HOW TO GET INVOLVED:

Contact Jerry at:

(612) 868-7477

or hansonjn@centurylink.net

All reservations and payments are due to Jerry Hanson by August 10, 2018.
Targeted Mail Date: 11/1/18

■ **\$49⁰⁰** gets a club or association a listing showing the organization's name, hometown, phone number, email address and either their website or Facebook page.

■ If more than 60 clubs sign up, club listings will be repeated in the January issue of Snow Goer, at no additional charge.

■ **PLUS:** Editorial & club listing information, with live links, will be posted at **SnowGoer.com**, with social media and E-newsletters used to spread the message about the program.



Sample of page 51 from **SNOW GOER** December 2017.

HELP REINFORCE THE ROLE OF CLUBS!



2017 CAMPAIGN RESULTS

71 Clubs/State Associations participated from Colorado, Iowa, Illinois, Minnesota, Nebraska, South Dakota, Washington and Wisconsin.

IN PRINT:

- Four pages in the **December 2017** issue of **Snow Goer** magazine; editorial plus three full pages of snowmobile club listings.
- Three pages of snowmobile club listings re-run in the **January 2018** issue of **Snow Goer** magazine to reinforce the message and broaden the audience.



ONLINE:

- OCTOBER 24, 2017:** Complete article and full listings with live website links posted on **SnowGoer.com** under the headline: "Top 10 Reasons To Join A Snowmobile Club". Also promoted in the October 26, 2017 **Snow Goer** E-newsletter, and on social media.



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