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FOR IMMEDIATE RELEASE

ARCTIC CAT LAUNCHES NORTH AMERICAN SNOWMOBILE CLUB SUPPORT PROGRAM
Discounts on ZR 200, ZR 3000, Pantera 3000 and Bearcat 7000 for Youth Training and Trail Maintenance

Thief River Falls, Minn. (July 2, 2018) – Arctic Cat announces today, a new support program for all North American Snowmobile Clubs, by offering a discount on select models that will help support Youth Safety Training, Trail Maintenance and Grooming.

“Arctic Cat recognizes, and appreciates, all the clubs who volunteer their time to preserve and protect snowmobiling across North America,” said Arctic Cat’s Industry Relations Manager, Joel Hallstrom. “These volunteers help with youth training, trail development and legislative initiatives, as well as immerse themselves in maintaining land access so we can all enjoy snowmobiling. Providing a discount on a variety of Arctic Cat snowmobiles to support the club initiatives, is one way we can give back.”

The Arctic Cat Club Support Program begins July 1, 2018 and ends December 31, 2018. Snowmobile Club Officers should visit their local Arctic Cat Dealer to learn more about the discount program details on the following units:

- The all-new youth ZR 200, which is sized and equipped perfectly for the riding performance course portion of youth safety training certification programs.
- ZR 3000 – Delivers a smooth start to snowmobile trail performance with a whisper quiet 65hp 4-stroke engine, delivering spirited power for easy riding fun and confidence.
- Pantera 3000 – class-leading touring technology in a package built for drivability when hauling two people plus gear.
- Bearcat 7000 XT - The biggest Bearcat is engineered for the discerning rider and built for maximum strength, comfort, and adaptability for multiple towing uses and accessories.

About Arctic Cat

The Arctic Cat snowmobile brand is among the most widely recognized and respected in the industry. The company designs, engineers, manufactures and markets snowmobiles, in addition to related parts, garments and accessories under the Arctic Cat® and Motorfist® brand names. For more information, visit: www.arcticcat.com.

About Textron Inc.

Textron Inc. is a multi-industry company that leverages its global network of aircraft, defense, industrial and finance businesses to provide customers with innovative solutions and services. Textron is known around the world for its powerful brands such as Arctic Cat, Textron Off Road, E-Z-GO, Bell Helicopter, Cessna, Beechcraft, Hawker, Jacobsen, Kautex, Lycoming, Textron Systems, and TRU Simulation + Training. For more information, visit: www.textron.com

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