



Minnesota United Snowmobilers Association

7040 Lakeland Avenue North • Suite 212 • Brooklyn Park, Minnesota 55428-5616

Telephone: 763-577-0185 • Fax: 763-577-0186

Website: www.mnsnowmobiler.org

MEMO

TO: Club Contacts
FROM: Nancy Hanson, Business Coordinator
DATE: July 22, 2020
RE: Updates to Share with Your Club Members

Nancy Hanson

Snow Goer Club Promotions –MnUSA’s membership committee is very excited to partner with Snow Goer magazine again this year on the Snow Goer Spread the Word About Clubs campaign. For \$49, your club will be listed in the December issue of Snow Goer magazine, on SnowGoer.com with a link, with social media and e-newsletters. Information on how to participate is enclosed and can be found on MnUSA’s website at <https://mnsnowmobiler.org/clubs/information>. The deadline to participate is August 15, 2020.

MnUSA Spring/Summer Meeting/Event was held July 12th. Attached you will find the minutes from the general membership meeting. Nominations were opened for MnUSA officers with all present officers being nominated for their second term. Nominations will be open again at Fall Workshop prior to the elections.

Minnesota Rider Assist Directory is a benefit provided to all MnUSA members in printed format with their membership card. If you are interested in extending a helping hand to a fellow MnUSA member in need, please consider adding your name to the RAD Team. Information on the program is enclosed and can be found at <https://mnsnowmobiler.org/discover/resources/mn-snow-rad> The deadline to be included for the upcoming season is September 15th.

Members Recruiting Members Program (MRM). MnUSA will be continuing this program as MRM11 for an additional 3 years. When you or your club signs up a new member to MnUSA you receive \$1 towards MnUSA merchandise or your payment of MnUSA membership dues. For the clubs that have accumulated MRM points for new members, enclosed you will find your club’s “MnUSA MRM Bucks”. Your members may turn those certificates in to you as well. Use them as cash. Only original certificates will be accepted by MnUSA. Information on the program is enclosed and can be found at <https://mnsnowmobiler.org/discover/programs/members-recruiting-members-program>

MnUSA Annual Meeting/Fall Workshop- October 23-25, 2020. Please watch the MnUSA website and facebook page for updates on this event presently scheduled to be held at Ruttger’s Bay Lake Lodge. <https://mnsnowmobiler.org/get-involved/mnusa/mnusa-events>

Club Updates & Email addresses: If your club has recently held elections, please help us update your club information for next season by completing the club officer form that can be found at <https://mnsnowmobiler.org/clubs/information> and returning it to the MnUSA office. If you or your club has a new email address, be sure to let us know. Thanks!

Charity/Awards Committee - Thank you to Nicollet County Trails for the generous donation towards scholarships it made in memory of their member Jackie Johnson and congratulations to the 2020 scholarship winners: \$1500 - Megan Carlson, Buffalo; \$1000 - Shawn Ohm, Park Rapids; \$750 - Noah Paul, Waubun; \$500 - Taylor Tucker, Detroit Lakes. Information on the 2021 scholarship program will be available in December.

Safety Training – The DNR Enforcement recently announced that the Education and Safety Training Section has now received approval to resume all safety training classes and field days in accordance with the DNR Enforcement Safety/Education COVID-19 Preparedness Plan. If your club's safety instructor did not receive the email, we have added the information to the MnUSA website at www.mnsnowmobiler.org/clubs/information.

Trail Improvement Grant Program. Grant applications for the second round of funding for the new Trail Improvement Grant Program will be accepted July 28-September 1, 2020, with approximately \$228,000 available. The intent of this program is to provide funding assistance for your club's major trail improvements that are not part of your normal trail installation, maintenance, grooming, and other trail expenses. Complete information for the Trail Improvement grants can be found on the Minnesota DNR website under Grant in Aid snowmobile funding https://www.dnr.state.mn.us/grants/recreation/gia_snowmobile.html .

Corridor Trail Signs are required under your GIA contract and you can order them through MnUSA. The next order for corridor signs will be submitted October 1st. Sign order forms can be found at www.mnsnowmobiler.org/clubs/information .

Stay safe and healthy as we look toward a great season.

Thanks for all you do for snowmobiling. If you have questions on any of the above, please contact the MnUSA office.

cc: MnUSA Executive Board & Board of Directors

SnowGoer

Promote Club Membership

...And Your Club!



WE ALL KNOW that clubs are the lifeblood of snowmobiling, yet most snowmobilers are missing out. Join this multi-faceted, multi-year effort to spread the word – and help your club attract new members.

WHAT IS IT?

A partnership between *Snow Goer* and organized snowmobiling to annually promote the many reasons to join a snowmobile club to hundreds of thousands of snowmobilers.

WHAT IT INCLUDES:

- A full-page article in *Snow Goer* magazine (circ: 50,000+ snowmobiling households), reinforcing the “Join A Club” message, followed by a listing of all participating snowmobile clubs, with complete contact information.
- The full article and club listings are repeated on *SnowGoer.com* for year-round, expanded exposure.
- A specialty email newsletter will also be sent to 40,000+ snowmobiling households, plus targeted social media and other promotion helps spread the reach of the program.

PROGRAM CHAIRMAN:

Jerry Hanson

Minnesota United Snowmobilers Association (MnUSA)



Sample of page 37 from **SNOWGOER** December 2019.

ONLY \$49

HOW TO GET INVOLVED:

Contact Jerry at:

(612) 868-7477



hansonjn@centurylink.net



7040 Lakeland Ave. N, Suite 212
Brooklyn Park, MN 55428

OR Visit



<https://tinyurl.com/y2j5oalx>
and signup online using a credit card.

DEADLINE

Aug. 15, 2020

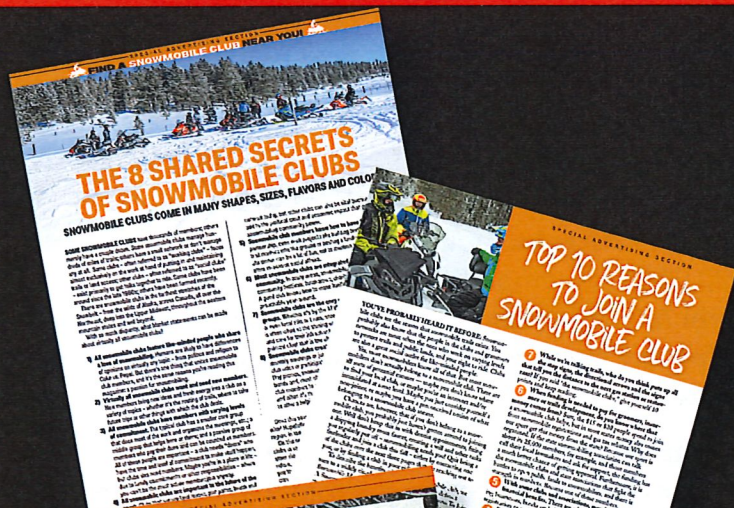
DELIVERY DATE

Nov. 6, 2020

SnowGoer



Past Successes:



OVER THE LAST FIVE YEARS, the program has highlighted and shared the contact information of more than 500 snowmobile clubs/state associations from Colorado, Illinois, Indiana, Iowa, Michigan, Minnesota, Montana, Nebraska, North Dakota, South Dakota, Washington and Wisconsin.

EDITORIAL COVERAGE HAS INCLUDED:

- "ABCs Of Snowmobile Club Membership" (Dec. 2019 issue)
- "8 Common Traits Of Good Snowmobile Clubs" (Dec. 2018 issue)
- "Top 10 Reasons To Join A Snowmobile Club" (Dec. 2017 issue)
- "Snowmobiling Needs You: Joining A Snowmobile Club Is Important & Fun" (Dec. 2016 issue)
- "Join A Snowmobile Club, Membership Has Its Priviledges" (Dec. 2015 issue)
- **PLUS:** Each year, these articles have been among the most-viewed story on SnowGoer.com.



Spread the Good Word About Snowmobile Clubs Campaign

Participant Information Form

Name of person submitting information (not for print): _____

Your contact information, in case we need clarification (not for print):

Email: _____ Phone: _____

Your \$49 listing in Snow Goer magazine can include the following information. Not all blanks need be completed. PLEASE NOTE: Either your website OR your Facebook page will be listed.

Full name of snowmobile club: _____

Location of club: _____ (city) _____ (state)

Phone number of club (only 1): _____

Club Email address (only 1): _____

Club website OR Club Facebook listing: _____

Send completed form and your check for \$49 payable to MnUSA to:

Minnesota United Snowmobilers Association

Attention: Jerry Hanson

7040 Lakeland Ave N #212

Brooklyn Park, MN 55428

mnusaoffice@popp.net

NOTE: Optional credit card payment is available at <https://tinyurl.com/y2j5oalx>

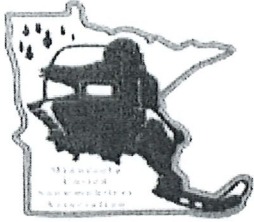
Contact Information:

Jerry Hanson, MnUSA Membership Committee Chairperson

hansonjn@centurylink.net

612-868-7477

DEADLINE TO PARTICIPATE: AUGUST 15, 2020



**Minnesota United Snowmobilers Association
General Membership Meeting July 12, 2020
MnUSA Summer Event, Grand Rapids**

At 10:20 a.m., Sunday, July 12, 2020, President Greg Sorenson called the meeting to order. Executive Board Members present were Greg Sorenson, President; Scott Wakefield, Vice President; Rick Johnson, Treasurer; Cheryl Clevenger, Secretary; & Rod Seibel, Director-At-Large. Attendance was down due to the Covid-19 pandemic but in addition to the Executive Board Members there were 13 Region Directors, 3 Committee chairpersons (1 by WebEx), 1 office staff, 1 lobbyist (by WebEx) and 2 members. The meeting was hosted by Region 5 at the Itasca Driftskippers Clubhouse but held outdoors, used social distancing, WebEx, and face masks.

Agenda Approval

- Motion made by Mike Clevenger to approve agenda, 2nd by Janet Widness. Motion carried.

Secretary's report– A written version was provided. No suggestions, additions, or corrections.

- Motion by Janet Widness to approve secretary's report as written, Mark LaBaw seconded the motion. The motion was carried.

Officer's Reports

President Greg Sorenson

- Summarization of International Snowmobile Manufacturers Association (ISMA), American Council of Snowmobile Associations (ACSA), and All Terrain Vehicle Association of Minnesota (ATVAM) Virtual or phone meetings.
- International Snowmobile Hall of Fame Inductions to take place September 26th in Eagle River, WI
 - 2 Minnesotans will be inducted – Terry Hutchinson of Prior Lake and John Prusak, editor & publisher of *Snow Goer* Magazine
- ATV/UTV trail damage
 - 30-degree rule is a recommendation for ATV/UTVs, cannot be enforced
 - Document damage: Ask riders to document (time, place & pictures), send to Greg S
 - ATVAM is looking at development of ATV only winter trails, DNR is looking at more shared trails
 - MnUSA opposes shared trails until they prove that the current damage issues can be addressed first &/or no damage
 - Shared trails for ATV Summer use are to be returned to the condition they were in the spring
 - Use "No ATV/UTV allowed on trail" signs
 - Issue may be that by the time the ATV/UTVs are done using the trails for the season the ground is frozen, and the damage cannot be repaired
- Manufacturers Celebrate Snowmobiling is on hold. Talk to your dealer now & start planning for an open house.
- Rider Assist Directory (RAD) – If you are not in it yet please sign up, ask friends to sign up as well. Form is on our website.
- ACSA Trespass Committee – Billboards, banners on fences in highly visible areas – get Beverage Distributors to make for a little or no cost, Reg 9 is using electronic billboards to thank landowners
 - No Trespass contest will be held again this year
- ACSA may try to hold meeting at ISHOF Inductions, same for Midwest Chapter
- ACSA has given up their office lease and will be working from home
- ISMA has canceled their contacts with their lobbyists

- RTP (Recreational Trails Program) is part of the Federal Highway Bill
- Federal legislation requiring an off-road Fuel Study is moving forward, monies are based on snowmobile, off road trucks, off road motorcycle, and ATV/UTV registration numbers
- International Snowmobile Congress was not held this year but will be in Omaha, NE June 9-12. 2021

Vice-President Scott Wakefield

- At the date of this meeting DNR Snowmobile Safety Instruction CANNOT take place until authorized, Governor's Executive Order is in effect. (Press release attached) **UPDATE**-New Order issued allowing safety training effective July 28th with a Covid-19 plan
- Request from a Director to move Summer Event a week later, referred to Site Committee

Director-at-large Rod Seibel

- Expressed thanks to all that attended the Winter Rendezvous in Bemidji
- Successful event and many good comments

Legislative Report –Doug Franzen (via WebEx)

- This is an election year
 - Contribute to candidates, \$50 per individual & \$100 per married couple is reimbursable
 - Talk with candidates to see where they stand on snowmobile issues
 - Work on campaigns
 - Put campaign signs in your yard
- Scott Wakefield provided a list of current Senate and House members and their contact information can be found at www.leg.state.mn.us
- Invite your legislator to attend the Winter Rendezvous to introduce them to our sport

Business Coordinator's Report – Nancy Hanson

- Most organizations are meeting by web calls.
- DNR is not returning to their offices until January 2021 more than likely
- RTP Grant recommendations are complete
 - Equipment requests were up, some requests did not use U.S.steel or iron, so they are automatically disqualified, no waiver
- RTP Grants deadline is Feb 28th
- MnUSA has joined USA (United Snowmobile Alliance), different members than ACSA
- Coalition of Recreational Trails has money available to print maps, also the AVENZA app is available
- ERX Snowmobile Demo Rides – possibly 1st weekend in February, Jerry Hanson has been asked to sit on a committee working on this possibility, event goal is to bring former snowmobilers back to snowmobiling and introduce new people to the sport, FXR may be involved
 - This is in the brainstorming stage
 - ERX hosted the Off Road National races this past weekend
- Hay Days is still on at this time, volunteers will be needed **UPDATE:** As of July 15th the 2020 event has been postponed to 2021

Region Reports

1. No directors in attendance
2. Karen Reid has resigned as Region 2 Director due to health reasons
3. Moment of Silence for devoted groomer operator Merle Weaver
4. Nothing to report

5. Some clubs are holding outdoor meetings, trail issues due to storms, Red Wing Club installed a bridge in the Welch area, Red Wing has also attracted new members via their facebook page which started a dialogue, may be a topic for Fall Workshop or to have this person talk
6. Nothing to report
7. Update on Region 7 Director Bob Klein, Bill Ylatupa still grooming at the age of 90
8. The region had their monthly meeting outside in a park
9. Heartland Trail from Detroit Lakes to Frazee update, Co 21 Club Trail wants to be put on the map, Steve Widness has run into a roadblock with a trail on the US Fish & Wildlife property – needs reroute for safety reasons. He is looking for someone that knows the federal process & would help him through this issue.

MN Snowmobile Education and Advancement Fund (MSEAF)– Nancy Hanson

- Thank you to all clubs that have donated to the Veterans Appreciation Ride. Donations are always appreciated.
- Last order of signs was finally received and will be sent out in the next week
- In addition to the veterans ride, MSEAF provided the Blue and Red signs to clubs, provided the billboards, printed the Rider Assist Directory books for members, and assisted with prizes for Celebrate Snowmobiling event.
- DNR pays for the corridor signs
- Veterans Ride planned for Jan 23, 2021 at Sugar Lake Lodge, Grand Rapids
 - Registration will not be available until November 1st

Fundraising Committee Report – Mark Steinmueller (via WebEx)

- Written report (attached to minutes)
- Motion to approve a budget request of \$25,000 for the printing, design, prizes, shipping, storage, etc. of 5000 calendars for the 2021 year made by Mark Steinmueller, 2nd by Mark LaBaw. Motion carried.

Upcoming Events

- **Fall Workshop** – Oct 23-25 Ruttger's Bay Lake Lodge - Deerwood
 - If able to get out of the contract a 1-day event will be held
- **Winter Rendezvous** – Feb 11-14, Superior Shores proposal is being reviewed

Nominations – Rod Seibel, Director-at-large

- Randy Laberge nominated Greg Sorenson for President, 2nd by Mike Clevenger
 - Motion to suspend nominations until Fall Workshop made by Paul Maruska, 2nd by Mike Clevenger. The motion carried.
- Mark LaBaw nominated Scott Wakefield for Vice President, 2nd by Mike Clevenger
 - Motion to suspend nominations until Fall Workshop made by Tom Jann, 2nd by John Olmscheid. Motion carried.
- Randy Laberge nominated Rick Johnson for Treasurer, 2nd by Mike Clevenger
 - Motion to suspend nominations until Fall Workshop made by Mike Clevenger, 2nd by Randy Laberge. The motion carried.
- Paul Maruska nominated Cheryl Clevenger for Secretary, 2nd by Bill Gehn
 - Motion to suspend nominations until Fall Workshop made by Mark LaBaw, 2nd by Janet Widness. Motion carried.

Motion to adjourn by Mark LaBaw, 2nd by Janet Widness. Meeting adjourned at 11:40 a.m.

Respectfully submitted,
 Cheryl Clevenger
 MnUSA Secretary 2019-2020

MnUSA Fund Raising Committee
Report to the Membership 7/12/20

Thank you to the 55 clubs that assisted in the sale of the 2020 calendars!

Clubs participating in sales:

Club sales 1-25 calendars (\$2 each) - 21
Club sales 26-50 calendars (\$3 each) - 9
Club sales 51-99 calendars (\$4 each) - 3
Club sales 100+ calendars (\$5 each) - 22

Club calendars requested – 4761
Club calendars sold – 4277

In total, 4390 calendars were sold, generating gross proceeds of \$87,800. After expenses of \$23,218 for prizes, design, printing, postage, etc., and donations made on behalf of clubs (\$20,103), MnUSA realized net proceeds from gambling activities of \$44,479. Due to low attendance at this general membership meeting, the request for donations from the raffle funds will be deferred until the annual meeting in October.

We do need membership approval to continue with the calendar raffle for 2021 with printing of 5000 calendars and similar prizes to the 2020 calendar.

Committee motion: To approve a budget request of \$25,000 for printing, design, prizes, shipping, storage, etc., for 5,000 2021 calendars.

Rider Assist Directory Registration Form

If you are interested in extending a helping hand to a fellow MnUSA member in need, please consider joining the RAD Team.

The Rider Assist Directory contains information and a listing by location of fellow MnUSA members who have offered to help others in time of need. This book is an invaluable tool to a rider in need. Every member listed in this book has graciously offered their assistance to other members. They have offered their personal contact information for you to use, and to tell you they are there to help when needed.

To make this work we need as many members as possible to join. Who knows, the one in need could be you. Isn't it nice to know help is just a phone call away, no matter how far away from home you are?

If you are willing to be part of the RAD team, to be listed in the MN SNOW RAD simply go to <https://www.surveymonkey.com/r/RIDEGUIDE> and fill in the form including the services you are willing to share **OR** fill out the form below and mail or fax it to the MnUSA office. The same form can be used to provide updated information or to be deleted from the directory. The cutoff date to be included in the directory for the 2020-2021 season is September 15, 2020.

Please check the services you will be offering to fellow riders.

_____ A. Willing to accept phone calls (trail conditions, local trail information, assistance, etc.)

_____ B. Will provide a trailer and tow vehicle

_____ C. Have a heated garage

_____ D. Have tools and/or a welder

_____ E. Would be willing to guide

Name _____

Address _____ Phone _____

City _____ State _____ Zip _____ Member ID# _____

Which city would you like listed, if different than above _____

Please return form to:

Minnesota United Snowmobilers Association
7040 Lakeland Ave. N. #212
Brooklyn Park, MN 55428
763-577-0186 (fax) or mnusaoffice@popp.net



**Minnesota United
Snowmobilers
Association**

MRM PROGRAM

Minnesota United Snowmobilers Association (MnUSA) announces the renewal of the Members Recruiting Members Program. One of MnUSA's most popular membership programs, duplicated nationwide, is now more exciting than ever!

Share the greatest winter sport in Minnesota with your family and friends today.

All MnUSA members and clubs in good standing are eligible sponsors simply by using the membership identification number on their membership card or club three digit identification number on new member forms. When you sign up a new member you receive \$1 towards MnUSA merchandise or your MnUSA membership renewal for each completed new membership form and dues payment you submit to MnUSA. You will also have the opportunity to win many other prizes throughout the program. The more you recruit, the more opportunities you have.

Use the attached membership form for your first MRM point. Additional forms are available from the MnUSA office. With ten (10) new members, you become a MRM PRO with special recognition and a special MnUSA name tag.

MRM OFFICIAL RULES

1. This MRM Program will run from May 1, 2020 through April 30, 2023.
2. Eligible Sponsors are Individual MnUSA members in good standing and MnUSA Clubs and Business Members in good standing
3. A sponsor must submit a completed membership form and dues for the new member along with the sponsor's membership ID number.
4. Current MnUSA members are considered sponsors simply by using the membership ID number found on their membership card. MnUSA clubs will use their three digit club number. New MnUSA members will receive a membership ID number by mail or email. All sponsors current or new to the program must use their membership ID number. Confirmation of your membership ID number can be done by contacting the MnUSA office at 763-577-0185 or mnusaoffice@popp.net.
5. Only NEW members to MnUSA will be considered for recruitment points. A new member is anyone who has not been a MnUSA member in the past three years as indicated by the MnUSA database. Only one sponsor may receive the point for a specific new member. Renewals are not eligible.
6. Sponsors may check their point totals from time to time by contacting the MnUSA office.
7. Official notification of point totals will be distributed to MRM sponsors at least annually in the form of "MRM Bucks".
8. Sponsors may redeem MRM Bucks towards MnUSA merchandise or MnUSA membership. From time to time throughout the program additional prizes may be awarded.
9. Sponsors with a minimum of 25 points may redeem their points at a MnUSA Business Member establishment. (Checks will be made payable to the business or a gift certificate will be purchased.)
10. The interpreting authority of these rules and this program is the Membership Committee of MnUSA. All decisions will be final.

MnUSA MEMBERSHIP FORM

Minnesota United Snowmobilers Association, 7040 Lakeland Avenue N., Suite 212, Brooklyn Park, MN 55428
Phone: (763) 577-0185 Fax: (763) 577-0186 Web-site: www.mnsnowmobiler.org

(Please check appropriate boxes)

INDIVIDUAL / FAMILY MEMBERSHIP	\$25 ONE YEAR	\$45 TWO YEARS	\$65 THREE YEARS	\$50 EXTRA MILER (\$20 dues + \$30 Donation)	BUSINESS MEMBERSHIP	\$75.00 a YEAR
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Dues include (\$12) subscription to *MINNESOTA SNOWMOBILING* magazine. Payments to MnUSA are not deductible as charitable contributions for federal tax purposes.

NEW MEMBERSHIP RENEWAL If renewal, Member ID # _____

NAME (Please Print) _____

ADDRESS _____ (Please check if NEW ADDRESS)

CITY _____ STATE _____ ZIP CODE _____

COUNTY _____ PHONE () _____ # OF SLEDS _____ # IN FAMILY _____

Member Recruiting Member # _____ CHECK # _____ CREDIT CARD CASH

Send me contact information for snowmobile clubs in the city(s) of: _____