

SnowGoer

Promote Club Membership

...And Your Club!

We all know that clubs are the lifeblood of snowmobiling, yet most snowmobilers are missing out. Join this multi-faceted effort to spread the word while helping your club attract new active members.

WHAT IS IT?

An eight-year partnership between Snow Goer and organized snowmobiling to promote the many reasons to join and/or get more active in a snowmobile club.

WHAT IT INCLUDES:

- An article in Snow Goer magazine (circulation: more than 55,000 snowmobiling households) reinforcing the “Join A Club” message. “Sponsoring Clubs” contact information will be boldly displayed on following pages, showcasing them as club’s specifically welcoming to new members.
- Plus, as added value, the article and club listings will also:
 - Be posted to SnowGoer.com, promoted in the Snow Goer newsletter and hyped on social media.
 - Included in an issue of Snow Goer Great Escapes, a digital magazine focused on snowmobile touring.
 - Be emailed to sponsoring clubs for their use in their own newsletter, social media, website or other promotion.

PROGRAM CHAIRMAN:

Jerry Hanson
Minnesota United Snowmobilers Association (MnUSA)



JUST \$49

Sample of page 38 from SNOW GOER December 2021.

HOW TO GET INVOLVED:

Contact Jerry at:

(612) 868-7477

hansonjn@msn.com



7040 Lakeland Ave. N, Suite 212
Brooklyn Park, MN 55428

or visit



www.tinyurl.com/SnowClubCo-Op
and signup online using a credit card.

DEADLINE
Sept. 15, 2022

MAIL DATE
Nov. 10, 2022

SnowGoer



Past Successes:

OVER THE LAST SEVEN YEARS, the program has highlighted and shared the contact information of almost 700 snowmobile clubs/state associations from across the U.S. Snowbelt.

EDITORIAL COVERAGE HAS INCLUDED:

- “Join A Club & Become A Hidden Hero” (Dec. 2021 issue)
- “Step Up & Support Snowmobile Clubs” (Dec. 2020 issue)
- “ABCs of Snowmobile Club Membership” (Dec. 2019 issue)
- “8 Common Traits of Good Snowmobile Clubs” (Dec. 2018 issue)
- “Top 10 Reasons To Join A Snowmobile Club” (Dec. 2017 issue)
- “Snowmobiling Needs You: Joining A Snowmobile Club Is Important & Fun” (Dec. 2016 issue)
- “Join A Snowmobile Club: Membership Has Its Priviledges” (Dec. 2015 issue)

PLUS: Each year these articles have been among the most-viewed and shared stories on SnowGoer.com!



Join A Club, And Become A Hidden Hero

For many decades, snowmobile clubs and the incredible work they do are... (text continues)

COUPON CODES AVAILABLE

GET CODES

Join A Club, And Become A Hidden Hero

Follow us

COUPON CODES AVAILABLE

GET CODES